

NEWS



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FOR IMMEDIATE RELEASE

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KIA SORENTO MICROSITE FEATURED AS MACROMEDIA "SITE OF THE DAY"

List of Accolades Continues to Grow



WESTLAKE VILLAGE, Calif., October 8, 2002 – Animated Designs is proud to announce that the Kia Sorento microsite has been featured as the Macromedia “Site of the Day”. For those of us in the Internet design business there is no greater accomplishment than to receive this recognition.

Macromedia—an industry leader in online technologies--recognizes websites based on their use of strong visual designs, superior functionalities, and innovative uses of Macromedia products. Jeff Anderson, a member of the Macromedia Web Team says, “We want to give credit to the creative and engineering talent behind the scenes.”

In addition, the Kia Sorento Microsite received an "Outstanding Web Site" award from the 2002 WebAward Competition. This is the highest-level web award that Kia has ever received. This award allows the Web Marketing Association to recognize work above and beyond the standard of excellence. The site scored 64 out of 70 points.

You can learn more about the Macromedia Site of the Day by visiting www.macromedia.com, and you can view the Kia Sorento microsite at www.kiasorento.com.